

# Annual Report



# Letter from the Chair



BIA Board Chairman Guillermo Lopez

A review of 2021 shows continued growth in the Santa Teresa industrial base. Blue Road Investments (BRI) completed a 315,000-sf spec building in the Santa Teresa West Park, which was then quickly leased by both Tecma and Ergomotion. In December, BRI broke ground on a 365,000-sf spec building across the street. This facility is expected to be completed by end-ofsummer 2022. Franklin Mountain Industrial completed a 183,000-sf spec building. This is the second spec building this developer has constructed in the Santa Teresa Airport Park.

W Silver Recycling completed its 120,000-sf building in the Santa Teresa Gateway Rail Park. This high-tech facility will recycle a variety of materials, many of which will be transported to the facility by rail. The company expects to hire 50 employees for this new project.

# "A REVIEW OF 2021 SHOWS CONTINUED GROWTH FOR SANTA TERESA."

Two new produce importers, Sierra Madre Foods and Blue Rio Produce, set up operations in the Santa Teresa Airport Park. The Santa Teresa overweight cargo zone weighed heavily in their decision to come to Santa Teresa. Food importation could be a trend that favors Santa Teresa in the future.

Work on the Love's Truck stop, located on the corner of Pete Domenici Highway and Airport Road, reached its final stages, and is scheduled to open in early 2022. This large facility will have three restaurants: Chester's Fried Chicken, Subway, and Godfather's Pizza. Santa Teresa employees and associates will have more food options, in addition to having a fully-stocked convenience store with fuel services. The facility will also have a commercial scale.

Across the border in San Jeronimo, the already enormous Foxconn plant, which manufactures Dell computers and HP products, began an expansion of 1.2 million-sf. When finished, Foxconn will have approximately 2.5 million-sf of production space in San Jeronimo. The Santa Teresa Port of Entry (STPOE) continued to break commercial crossing records in 2021. More and more companies are taking advantage of the fastest commercial crossing times in the region, and the well-connected byways that allow trucks to rapidly access I-10 and the Border Highway. In 2021, STPOE passed El Paso's Bridge of the Americas in terms of value of trade. In the region, STPOE is only behind El Paso's Zaragoza Bridge in this respect.

While the brakes were put on New Mexico's export growth in 2020 due to the onset of the pandemic, 2021 set an all-time record. Exports were up 46 percent over 2020, surpassing the previous export record set in 2019. Exports to Mexico account for the lion's share of the state's total exports, and the Santa Teresa industrial base accounts for almost all of New Mexico's exports to Mexico.

In 2021, New Mexico State University produced a Santa Teresa industrial base economic impact study, which showed that in 2020 our industrial base added \$1.1 billion to the economy. The Santa Teresa industrial base is larger than New Mexico's entire film industry (\$800 million in 2020) in its economic impact. This study will periodically be updated to track the impact that Santa Teresa has on New Mexico and the Borderplex region.

The BIA also worked with CBP and the New Mexico Border Authority to establish hazmat capability at the Santa Teresa Port of Entry. This effort has been more than 20 years in the works. Hazmat capability will allow more commercial users to cross at Santa Teresa. It will also create an opportunity to recruit new industries to the industrial base.

At the request of the Dona Ana County Manager, the Border Industrial Association was asked to take the lead in raising relief funds for the victims of the August floods in La Union, just north of Santa Teresa. Torrential rains led to severe flooding, which caused damage to properties and loss of housing for many residents of this nearby community. The BIA was instrumental in raising more than \$16,000, which was distributed directly to victims.

In 2022, the BIA will continue to advocate for Santa Teresa by helping to recruit new industry. We will continue working with all levels of government to create legislation (or to kill legislation) for the benefit of our industrial base. The BIA will continue to be Santa Teresa's ombudsman to solve problems, disseminate information, and to foment networking. Next year, we will work with Doña Ana Community College and Union Pacific to launch the Sunland Park Industrial Careers Academy, which will create a variety of training programs specifically designed for the Santa Teresa industrial base.

The Border Industrial Association is committed to advocating for the Santa Teresa industrial base and creating new investment, jobs, and the ability to diversity New Mexico's economy.

Guillermo Lopez BIA Board Chairman



Guillermo Lopez Chair

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# 05 New BIA Members

The BIA welcomed the following new members in 2021:

- Blackstone Security Services of Texas
- Sierra Madre Produce, LLC
- Rio Blue Produce
- iTech361, LLC
- SD Commercial, LLC
- Cymmetrik Tech USA Southwest, Inc.
- Sarabia's Portable Sanitation
- NMSU College of ACES
- Arrowhead Center
- Insta-Copy Imaging

# BIA-Supported Projects 06

In 2022, several major new private-sector projects and expansions were started and/or completed in the Santa Teresa industrial base and adjacent regions.

# Blue Road Spec 1

In 2021, Blue Road Investments completed the construction of a 315,000-sf spec, cross-dock building in the Santa Teresa West Park.



### Tecma

In September, Tecma, a large Mexican contract manufacturer, leased 169,650-sf in the Blue Road Spec 1 building.

# TECMA

# Ergomotion

Also in September, Ergomotion, a manufacturer of adjustable beds, leased 145,350-sf in the Blue Road Spec 1 building, thus rending that facility fully-leased.





# **W Silver Recycling**

In 2021, W Silver Recycling completed the construction of its 120,000-sf recycling facility in the Santa Teresa Gateway Rail Park.





# Franklin Mountain Investments

In 2021, Franklin Mountain Investments completed construction of a 183,000-sf building in the Santa Teresa Airport Park.

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# **Sierra Madre Foods**

In March, Sierra Madre Foods, from Casa Grandes, Chihuahua, leased 32,000-sf of warehouse space in the Santa Teresa Airport Park.





# **Rio Blue Produce**

In April, Rio Blue Produce, from Cuauhtémoc, Chihuahua, leased 67,000-sf of warehouse space in the Santa Teresa Airport Park.



# Love's Truck Stop

Oklahoma-based Love's Truck Stop began the construction of a new truck stop at the corner of Pete Domenici Highway and Industrial Avenue. This facility is expected to open in early 2022.



# **Blue Road Spec 2**

In December, Blue Road Investments broke ground on a 365,000-sf spec building. This facility is expected to be completed by late summer 2022.





# **Truck Courts**

In 2021, three new truck courts were added to the Santa Teresa industrial base:

Pan American Realty, located in the Santa Teresa Airport Park, and built for Commscope: 2.5 acres.



Santa Teresa Capital, located in the Santa Teresa Binational Industrial Park: 11 acres.



Mesilla Valley Transportation, located in the Santa Teresa Gateway Rail Park: 2.5 acres.



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# Foxconn Expands San Jeronimo Plant

In 2021, Foxconn launched a 1.2 million-sf expansion of its Santa Teresa plant.



# Los Santos Binational Community

The BIA continues to help organize and participate in the Los Santos Binational Community. Since its inception in 2018, Los Santos has been focused on marketing our binational community, as one as well as modernizing the Santa Teresa Port of Entry through lobbying for a complete redesign and construction of new port facilities on both sides of the border.

# Los Santos Two Nations One Community



# BIA-Supported Infrastructure Projects

# **Airport Road Sidewalks**

In 2021 Dona Ana County invested \$251,500 to install sidewalks on the west side of Airport Road.

### Hazmat

In 2021, the BIA worked with CBP and the New Mexico Border Authority to help establish hazmat capabilities at the Santa Teresa Port of Entry. This will allow hazmat shipments to cross at the port, which will assist in attracting new industries to the Santa Teresa industrial base.



# Veterans' Memorial Park

The BIA is working with the War Eagles Air Museum and a host of donors to establish the Veteran's Memorial Park on Airport Road, directly in front of the museum.



# **13** BIA-Supported General Projects

# Santa Teresa Economic Impact Study



In 2021, the BIA worked with NMSU's Center for Border Economic Development and Arrowhead Center to produce the first economic impact report on the Santa Teresa industrial base. The study was based on 2020 data. The study found the employment and construction activities at Santa Teresa Port of Entry and the Santa Teresa Industrial Parks produced the following impacts in 2020:

🙏 ARROWHEAD CENTER | 🔛

- 3,262 direct jobs, 5,849 total jobs.
- \$1.1 billion in total output, \$411 million in value added production
- \$90 million in taxes generated, \$57 million in federal taxes, \$26 million in taxes in New Mexico and \$8 million in taxes in Texas.
- \$24 billion in international trade facilitated, growing at 5.8% compound annual growth rate from 2010 2020
- Approximately 80% of the economic benefits of Santa Teresa accrue in New Mexico, with the remainder in Texas

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# La Union Relief Fund

In August, torrential rains caused severe flooding in the community of La Union, just north of the Santa Teresa industrial base. The BIA was asked by Dona Ana County Manager Fernando Macias to help raise funds for victims whose houses and properties were destroyed or damaged. In this effort, the BIA raised \$16,250, which was distributed directly to the victims of the flood.

We would like to thank the Santa Teresa Charitable Foundation, Century Bank, FirstLight FCU, Northwire Inc., and JH Rose Logistics for their generous contributions to the fund.







# Santa Teresa Plant Managers' Lunch

In 2021, the BIA launched the first of a series of lunches with Santa Teresa plant and distribution center managers. The objective of this initiative is to understand the concerns of these leaders and to ascertain what the BIA could be doing better to support their efforts.

### **Reshore/Near-Shore Marketing in Asia**

During 2021, the BIA continued its efforts to market the Santa Teresa/San Jeronimo industrial base to government agencies and private sector concerns in Asia. A BIA-sponsored website (www.reshore-na.com) is being used to provide site selection information and the advantages of locating in the Santa Teresa/San Jeronimo region.

### **Desalinization Project**

The BIA continued meetings and discussions in 2021 with Elephant Butte Irrigation District and NMSU to install a portable desalinization unit on a well in the Santa Teresa region that is deemed to have a high saline content. The objective is to prove the viability of converting saline to potable water in Santa Teresa for future growth purposes.

# The Santa Teresa/San Jeronimo Port of Entry

In 2021, the BIA continued to lobby for the redesign of the Santa Teresa Port of Entry, and the extension of its commercial hours. The BIA attended several legislative interim committees. It also worked closely with the offices and staff of Senator Martin Heinrich, Senator Ben Ray Lujan, and Representative Yvette Herrell.



# **Public Outreach**



# 2021 BIA Hosted Events/Guests

- 1/7/21: New Mexico Border Authority strategy meeting
- 1/12/21: New Mexico Border Authority strategy meeting
- 1/13/21: M7 meeting
- 1/14/21: Santa Teresa tour and presentation to County Manager Fernando Macias, and Commissioners Susana Chaparro and Diana Murillo Trujillo
- 1/13/21: CBP monthly trade meeting
- 1/14/21: USMCA SME meeting
- 1/15/12: Inland port and automated technology meeting
- 1/27/21: M7 meeting
- 2/4/21: Santa Teresa update speech to El Paso Rotary Club
- 2/8/21: M7 meeting
- 2/9/21: Santa Teresa presentation to Congresswoman Yvette Herrell's senior staff
- 2/9/21: Santa Teresa radio interview for I Heart Radio
- 2/10/21: CBP monthly trade meeting
- 2/19/21: KVIA television interview with Stephanie Valles
- 3/10/21: CBP monthly trade meeting
- 3/12/21: IREX Fellows Santa Teresa presentation
- 3/12/21: M7 meeting
- 3/15/21: Hispano Chamber of Commerce International Trade Conference
- 3/17/21: Santa Teresa presentation to McKinley County Manager and staff
- 3/19/21: Santa Teresa presentation to Albuquerque International Association
- 4/7/21: Axios interview with Russell Contreras
- 4/7/21: CBP monthly trade meeting
- 4/8/21: Santa Teresa presentation to Senator Ben Ray Lujan
- 4/8/21: M7 meeting
- 4/8/21: Albuquerque Hispano Chamber of Commerce International Trade Committee meeting
- 4/8/21: Santa Teresa desalinization plant meeting
- 4/9/21: UNM COVID-19 Forum
- 4/15/21: Santa Teresa update for Dallas Federal Reserve
- 4/21/21: Las Cruces Sun News interview



# 2021 BIA Hosted Events/Guests cont.

- 5/11/21: Commencement address to Dona Ana Community College
- 5/15/21: Tour of Santa Teresa industrial base for STPOE Port Director Fernando Thome and staff
- 5/17/21: KRWG television interview
- 5/19/21: Testimony in front of Legislative Finance Committee
- 6/2/21: Albuquerque Mexican Consulate international trade conference
- 6/7/21: Santa Teresa presentation to Congresswoman Yvette Herrell
- 6/7/21: Santa Teresa presentation to Border Patrol Regional Director Jerry Galvan
- 6/9/21: CBP monthly trade meeting
- 6/22/21: Santa Teresa presentation to Chapel Hill Carrboro Sunrise Rotary Club
- 6/30/21: Santa Teresa presentation to Rio Grande Economics Association
- 7/8/21: Albuquerque Hispano Chamber of Commerce International Trade Committee meeting
- 7/14/21: USMCA SME meeting
- 7/14/21: CBP monthly trade meeting
- 7/20/21: Santa Teresa presentation at Basic Economic Development Course
- 7/26/21: Santa Teresa presentation to Senator Martin Heinrich's Chief of Staff and field representative
- 8/4/21: CBP monthly trade meeting
- 8/11/21: Santa Teresa presentation to Columbus Mayor Ezequiel Salas, Luna County Manager
- Chris Brice, Columbus POE Director Tony Hall, and staff
- 8/12/21: Federal Reserve Bank of Dallas 2021 Joint Manufacturing and Trade Roundtable
- 8/18/21: Exporting & Outdoors Conference
- 8/26/21: Santa Teresa update to Dallas Federal Reserve Bank
- 9/8/21: CBP monthly trade meeting
- 9/10/21: Santa Teresa plant managers' lunch
- 9/14/21: Santa Teresa presentation to Virgin Galactic
- 9/22/21: Meeting with City of Juarez Special Projects Director Adriana Fuentes to discuss cross border projects



# 2021 BIA Hosted Events/Guests cont.

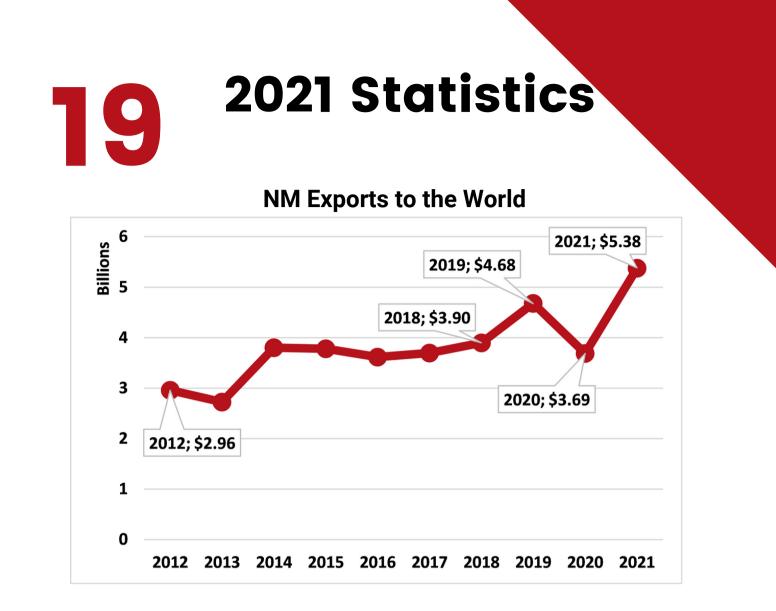
- 10/1/21: 21st Santa Teresa Charitable Foundation Golf Tournament
- 10/6/21: CBP monthly trade meeting
- 10/18/21: Santa Teresa presentation to Index Juarez
- 10/20/21: Santa Teresa presentation to Blue Origin
- 10/25/21: NMSU Economic Summit hosted by the Border Industrial Association
- 10/26/21: Santa Teresa presentation to state legislators (customized Basic Course)
- 11/2/21: Santa Teresa presentation to Mexican Consul General Mauricio Ibarra and staff
- 11/2/21: KRWG television interview
- 11/3/21: KTSM News 9 television interview with Christina Aguayo
- 11/4/21: Albuquerque Hispano Chamber of Commerce International Trade Committee meeting
- 11/5/21: Santa Teresa presentation and tour for Juarez Mayor Cruz Perez Cuellar and staff
- 11/9/21: Presentation to Greater Las Cruces Chamber of Commerce
- 11/10/21: Participate in Border Patrol's Veterans' Memorial Wall ceremony
- 11/17/21: CBP monthly trade meeting
- 12/8/21: CBP monthly trade meeting
- 12/9/21: BIA Christmas party
- 12/17/21: Santa Teresa presentation to Leadership Las Cruces

# **BIA Board Meetings**

- January 15
- February 17
- April 21
- June 4
- August 27
- October 15 & 16 (2022 Strategic Planning Session)
- November 10

# **BIA General Meetings**

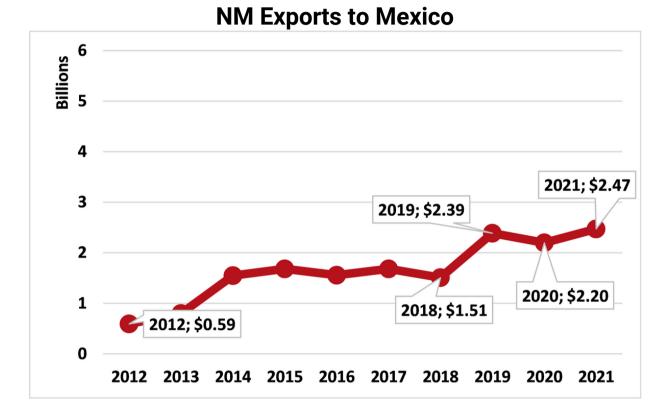
- February 19
- April 23
- July 16
- September 24
- November 21



# **New Global Export Record**

New Mexico's exports to the world jumped 46% in 2021 compared to 2020, achieving a new record. At \$5.4 billion for the year, NM exported \$1.7 billion more than it did in 2020 and \$700 million more than it did in 2019, the previous record year.



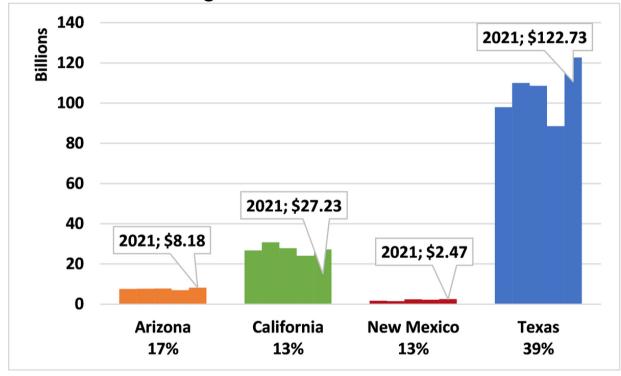


# New Record for Exports to Mexico

New Mexico's exports to Mexico grew 13% in 2021 compared to 2020, achieving a new record. At \$2.5 billion for the year, the state exported \$270 million more than it did in 2020 and \$80 million more than it did in 2019, the previous record year.



# Border States' Exports to Mexico 2017-2021 With Percentage Increase from 2020 - 2021



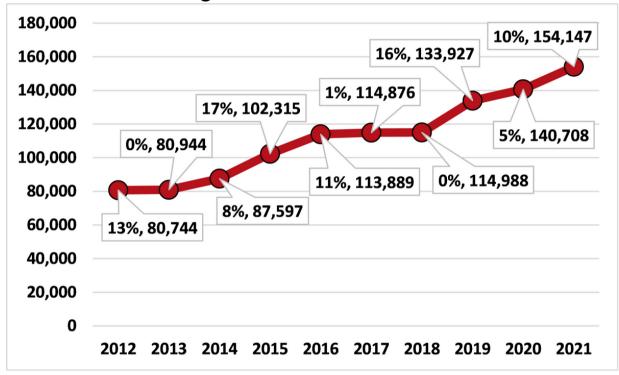
Year	Arizona 17%	California 13%	N	ew Mexico 13%	Texas 39%
2017	\$ 7,575,907,953	\$ 26,773,435,684	\$	1,682,482,413	\$ 97,951,008,719
2018	\$ 7,652,965,178	\$ 30,763,240,965	\$	1,510,320,972	\$ 110,038,609,628
2019	\$ 7,809,667,254	\$ 27,860,524,066	\$	2,388,034,255	\$ 108,645,092,437
2020	\$ 6,980,689,013	\$ 24,052,154,638	\$	2,197,194,419	\$ 88,575,039,229
2021	\$ 8,177,245,910	\$ 27,230,992,560	\$	2,473,642,669	\$ 122,725,990,697

# Growing, but Still a Ways to Go

New Mexico still lags behind our neighboring border states when it comes to exports to Mexico. in 2021, Arizona exported \$8.2 billion, up 17%. California exported \$27.2 billion to Mexico, up 13%. Finally, Texas, the largest exporter to Mexico, exported \$122.7 billion, up 39%.



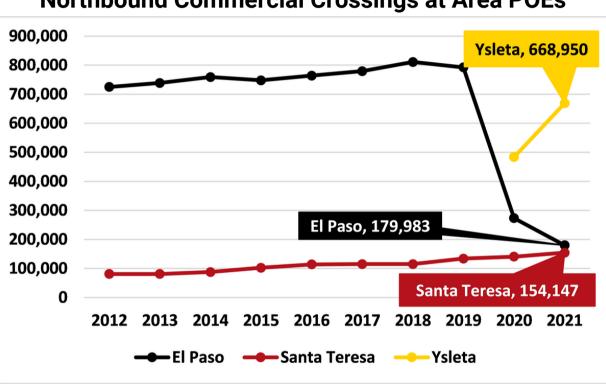
# STPOE Northbound Commercial Crossings and % Change from the Previous Year



# New Record for the Santa Teresa Port of Entry

Northbound commercial crossings at the Santa Teresa Port of Entry grew 10% between 2020 and 2021 reaching 154,147 crossings. For the past 10 years, commercial traffic at the port has grown, year after year.





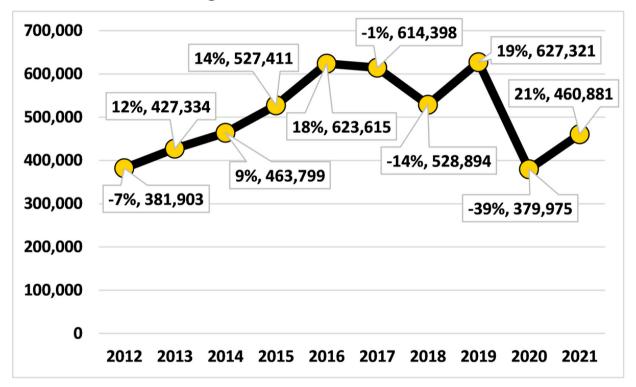
# **Northbound Commercial Crossings at Area POEs**

# Santa Teresa, a Growing Port

Partway through 2020, the Census Bureau started separating the crossing statistics for El Paso and Ysleta where previously they were combined. This gave us a much clearer picture of where the Santa Teresa port stands in relation to the region's other commercial ports of entry. Last year was the first full year that the statistics were separated, and it was confirmed that Ysleta is the major commercial port with 668,950 northbound commercial crossings; the Bridge of the Americas second at 179,983; and Santa Teresa not far behind at 154,147 crossings. Based on growth trends, the Santa Teresa POE may surpass the Bridge of the Americas in number of commercial crossings in 2022.



# STPOE Northbound Personal Vehicle Crossings and % Change from the Previous Year

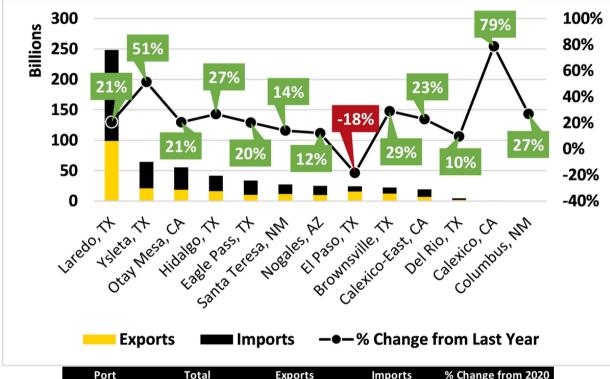


# **Still Feeling the Impacts of the Pandemic**

Northbound personal-owned-vehical (POV) crossings at the Santa Teresa Port of Entry grew 21% between 2020 and 2021 reaching 460,881 crossings. Although higher than 2020, this is still lower than previous years. A major factor were the restrictions on those who can and cannot cross into the U.S. from Mexico, due to the pandemic.



# 2021 Import/Export Values and % Change from 2020 at Selected Ports of Entry



Port	Total	Exports	Imports	% Change from 2020
Laredo, TX	\$ 248,500,748,716	\$ 99,118,568,947	\$ 149,382,179,769	21%
Ysleta, TX	\$ 64,520,850,854	\$ 21,086,253,951	\$ 43,434,596,903	51%
Otay Mesa, CA	\$ 55,422,860,778	\$ 18,723,279,278	\$ 36,699,581,500	21%
Hidalgo, TX	\$ 41,774,752,054	\$ 16,508,515,337	\$ 25,266,236,717	27%
Eagle Pass, TX	\$ 33,823,936,490	\$ 10,477,712,033	\$ 23,346,224,457	20%
Santa Teresa, NM	\$ 27,386,341,466	\$ 11,567,337,905	\$ 15,819,003,561	14%
Nogales, AZ	\$ 25,138,552,833	\$ 9,900,609,389	\$ 15,237,943,444	12%
El Paso, TX	\$ 24,437,840,171	\$ 15,728,907,958	\$ 8,708,932,213	-18%
Brownsville, TX	\$ 22,399,992,849	\$ 12,520,590,924	\$ 9,879,401,925	29%
Calexico-East, CA	\$ 19,404,336,425	\$ 7,106,861,604	\$ 12,297,474,821	23%
Del Rio, TX	\$ 4,607,071,914	\$ 1,904,877,447	\$ 2,702,194,467	10%
Calexico, CA	\$ 676,669,757	\$ 676,641,017	\$ 28,740	79%
Columbus, NM	\$ 183,518,132	\$ 51,667,220	\$ 131,850,912	27%

The value of trade through the Santa Teresa Port of Entry grew 14% from 2020 to 2021 reaching a total value of \$27.4 billion. Regionally, the STPOE is the second largest POE by value of trade, behind Ysleta and ahead of the Bridge of the Americas (noted as El Paso on the charts.) Across the entired U.S./Mexico border, the STPOE is sixth in total value of trade. Note, the Ysleta and Bridge of the Americas growth rates are skewed because for part of 2020, statistics for the two ports were combined, resulting in an upward skew for Ysleta, and a downward skew for the Bridge of the Americas.

# BIA in Santa Fe 26

### 2021 Legislative Successes

Although the BIA had to cancel its "BIA Day in Santa Fe" event, we were still very active during the 2021 legislative session.

# **Permanent Daylight Savings Time**

Senate Bill 102 would have put New Mexico permanetly on DST which would have put Santa Teresa in a different time zone than El Paso and Cd. Juarez for four months of the year. This would have harmed businesses in Santa Teresa and curtailed new business recruitment.

The BIA Board organized calls to legislators and testified in committee to educate them on the harmful impact this bill would have. As a result of the BIA's efforts, the bill was tabled, effectively removing it from consideration for the rest of the session.

# **2021 Capital Outlay**

During the 2021 legislative session, the BIA secured \$100,000 to fund the design of an elevated water tank for the Camino Real Regional Utility Authority. An elevated water tank is needed to increase water pressure via gravity in the Santa Teresa industrial base.

The BIA also secured \$90,000 to fund 12-passenger vans for the South Central Regional Transit District, which are necessary to develop a ride-share program between Las Cruces and Santa Teresa.

Since the BIA's inception in 2009, and with the projects above, the BIA has brought a total of \$50,250,800 to the region from the state and federal governments.

# \$50,250,800

IS HOW MUCH THE BIA HAS BROUGHT TO THE REGION FROM THE STATE AND FEDERAL GOVERNMENTS





# **Radio and Television Interviews**

- KTSM 690 am Radio: 2/9
- DACC YouTube: 5/12
- KRWG: 5/25
- KVIA Channel 7: 6/19
- KRQE: 10/7
- KTSM: 10/7

- KVIA Channel 7: 10/14
- Telemundo 48: 10/14
- KRWG: 11/4
- Telemundo 48: 11/8
- KTSM Channel 9: 11/9

# **Print and Online Media**

- 1/03/2021: "Sunland Park anxious as Santa Teresa's bid to incorporate sent back to county"; El Paso Inc.
- 1/08/2021: "City supports local businesses retention, expansion"; Las Cruces Bulletin
- 1/10/2021: "Three new border bills related to trade, security, infrastructure to take effect"; Las Cruces Sun News
- 1/15/2021: "Label printer Cymmetrik settles in Santa Teresa"; Las Cruces Bulletin
- 1/26/2021: "El T-MEC ya tiene seis meses: estos son los retos para desatar su potencial"; Expansion
- 1/26/2021: "T-MEC will increase trade between Mexico and the United States"; Explica.com
- 1/30/2021: "Border wall comes to a halt in southern NM"; Albuquerque Journal
- 2/08/2021: "Electric utility establishes \$20 million economic development initiative for southern New Mexico"; Albuquerque Business First
- 2/17/2021: "Maquiladoras cope with natural gas shortages in Juarez"; KTSM
- 2/19/2021: "Southern New Mexico industry weathers COVID-19 storm on strength of electronics market"; KGET
- 2/26/2021: "New Mexico exports declined 21% last year"; Albuquerque Business First
- 3/03/2021: "Despite statewide decline, Santa Teresa keeps exports to Mexico high"; Las Cruces Bulletin
- 3/7/2021: "ROAD WORK AHEAD The big transportation projects underway and on the horizon"; El Paso Inc.
- 3/17/2021: "Clock stops on Pirtle daylight saving time bill"; Roswell News



# Print and Online Media (cont.)

- 3/30/2021: "Growth in import of wind-turbine blades prompts improvements at NM port of entry"; Border report
- 4/06/2021: "How Many is a Trillion"; NY Times
- 4/07/2021: "Sen. Heinrich talks infrastructure, trade and jobs on visit to Santa Teresa Port of Entry"; Las Cruces Sun News
- 4/12/2021: "Two Mexico food producers expanding to Santa Teresa"; Deming Headlight
- 4/13/2021: "New Mexico Lands Two Food Distribution Operations, Hiring 32"; Trade&Industry
- 4/15/2021: "Thriving border town in New Mexico grew during the pandemic and is seeking help to grow more"; Yahoo News
- 4/15/2021: "Booming border town grew even more during COVID-19"; Axios
- 4/20/2021: "NMSU Chancellor Dan Arvizu to serve on Border Industrial Association Board"; NMSU News
- 4/21/2021: "NMSU Chancellor Dan Arvizu to serve on Border Industrial Association Board of Directors"; El Paso Herald Post
- 4/23/2021: "Santa Teresa lands two Chihuahua food distribution operations"; Las Cruces Bulletin
- 4/25/2021: "Briefcase: Promotions, hires and more"; Albuquerque Journal
- 4/29/2021: "Exploring NMSU's binational future: Border Industrial Association synergies, San Luis Potosí plan"; Las Cruces Sun News
- 5/13/2021: "Santa Teresa continues to add industrial space as boom continues" Las Cruces Bulletin
- 5/20/2021: "New Mexico Lawmakers briefed on Border Economic Development"; Las Cruces Sun News
- 5/22/2021: "Lawmakers in las cruces hear report border development"; Las Cruces sun News
- 6/08/2021: "Plant Openings & Expansions: June 2021"; Food Engineering
- 7/05/2021" "NM Working"; Albuquerque Journal
- 7/22/2021: "Border Industrial Association appoints new board member"; El Paso Inc.
- 7/26/2021: "Briefcase hires"; Albuquerque Journal
- 7/28/2021: "Sunland Park makes new pitch for border crossing into Mexico"; KRQE



# Print and Online Media (cont.)

- 9/22/2021: "Se reúne Coordinadora de Proyectos Especiales del Municipio representantes del Gobierno del Estado de Nuevo México"; Juarez.gob.mx
- 9/28/2021: "Ergomotion, Tecma to open manufacturing facilities, add jobs in Santa Teresa"; Albuquerque Business First
- 9/28/2021: "Two manufacturers expand to southern New Mexico"; Albuquerque Journal
- 10/5/2021: "Ergomotion Expands to Santa Teresa"; Expansion
- 10/06/2021: "New Mexico boosting trade partnership with Taiwan"; KTSM
- 10/07/2021: "NMSU study: Santa Teresa Port of Entry major source of NM jobs"; KTSM
- 10/07/2021: "Companies to expand in Santa Teresa"; Las Cruces Bulletin
- 10/07/2021: "NMSU study: Santa Teresa Port of Entry major source of NM jobs"; NMSU News
- 10/07/2021: "NMSU releases economic impact study on Santa Teresa Port of Entry, industrial parks"; The Herald Post
- 10/07/2021: "NMSU releases economic impact study on Santa Teresa Port of Entry, industrial parks"; KGRT 103.1
- 10/07/2021: "NMSU study: Santa Teresa port of entry major source of jobs in New Mexico" CBS4
- 10/07/2021: "Border plants feeling strain of cargo ship delays on West Coast"; Fox 5 News
- 10/09/2021: "NMSU study: Santa Teresa Port of Entry major source of NM jobs"; Las Cruces Sun News
- 10/10/2021: "Estudian impacto economico en cruce Santa Teresa"; El Diario de El Paso
- 10/20/2021: "Report: Santa Teresa port, industrial parks create \$1.1B in impact"; Las Cruces Bulletin
- 10/20/2021: "State's MOU will strengthen Santa Teresa's ties with Taiwan"; Las Cruces Bulletin
- 10/27/2021: "Violence may stop Mexico from gobbling up more U.S. trade from Asia as global supply chain falters"; The Dallas Morning News
- 11/11/2021: "Business leaders hope Biden, AMLO and Trudeau keep border issues in mind at North American summit"; Border Report



# Print and Online Media (cont.)

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